

# CHRIS CRUZ

(847) 530-4867

[www.chrscrz.com](http://www.chrscrz.com)

[chris@artbycruz.com](mailto:chris@artbycruz.com)

[linkedin.com/in/chrscrz](https://www.linkedin.com/in/chrscrz)

## EXPERIENCE

### Freelance

**Freelance Design Director, Lead** – Apr 2016–Present

NYC based Design Director/Lead specializing in product/platform design incl. design system(s) creation & implementation

### Elephant

**Freelance Design Lead** – Feb 2018–May 2019

Design System creation/implementation and software/informational UI design

### Domani Studios

**Interactive Art Director** – Jun 2016–May 2017

Lead art direction & web design for interactive, digital experiences, products, and platforms

### BORN

**Freelance Design Director** – Current

Lead art direction & web design for interactive, digital experiences and platforms

### Prolific Interactive

**Freelance Design Lead** – Jun 2016–May 2017

Native app/web platform design and design systems creation and implementation

### Matte Black Studios

**Design Lead** – May 2012–Sep 2015

Lead art direction, web design, and UX on various clients with projects ranging from site overhauls to company branding to environmental design

## EXPERTISE

Creative Direction  
Design & Typography  
UX, IxD, IA, XD  
Motion & Animation  
Front-End

## SOFTWARE

Sketch, Figma  
PS, AI, INDD, AFX  
Principle, Framer, etc.  
Misc. Illustration Programs  
Abstract/Git